



Republic of the Philippines  
Department of Health  
**CENTRAL OFFICE BIDS AND AWARDS COMMITTEE**

**BID BULLETIN NO. 1**  
**19 November 2020**

**PROCUREMENT OF RADIO PLACEMENT FOR NVBSP**  
**IB NO. 2020-253**

This Bid Bulletin is being issued to clarify all issues and concerns raised during the Pre-bidding Conference conducted last 17 November 2020 for the Procurement of Radio Placement for NVBSP under IB No. 2020-253. This Bid Bulletin shall form an integral part of the bidding document. The following are the changes in the bidding documents:

**1. Section V. Special Conditions of Contract**

Item Description	ORIGINAL	REVISED
<b>GCC Clause 2.2</b>	<p><b>Additional requirements for the completion of contract:</b></p> <p>A. Media Values</p> <ol style="list-style-type: none"> <li>1. Live guesting/interviews (volunteer blood donors and DOH official)</li> <li>2. Live event coverage or post event plug</li> <li>3. News features</li> <li>4. OBB/CBB (opening/closing billboard)</li> <li>5. Additional spots and exposures</li> </ol> <p>B. Reporting Requirements</p> <ol style="list-style-type: none"> <li>1. During project implementation: <ol style="list-style-type: none"> <li>a. Area coverage per preferred radio program</li> <li>b. Rate Card</li> <li>c. Ratings of Radio Program</li> </ol> </li> <li>2. End of Project <ol style="list-style-type: none"> <li>a. Certificate of Performance</li> </ol> </li> </ol> <p>Submission of media monitoring and evaluation report and compilation of all radio ads in OTG/Drive (soft and hard copy)</p>	<p><b>Additional requirements for the completion of contract:</b></p> <p><b>A. Media Values (any two [2] of the following)</b></p> <ol style="list-style-type: none"> <li>1. Live guesting/interviews (volunteer blood donors and DOH official)</li> <li>2. Live event coverage or post event plug</li> <li>3. News features</li> <li>4. OBB/CBB (opening/closing billboard)</li> <li>5. Additional spots and exposures</li> </ol> <p><b>B. Reporting Requirements</b></p> <ol style="list-style-type: none"> <li>1. During project implementation: <ol style="list-style-type: none"> <li>a. Area coverage per preferred radio program</li> <li>b. Rate Card</li> <li>c. Ratings of Radio Program</li> </ol> </li> <li>2. End of Project <ol style="list-style-type: none"> <li>a. Certificate of Performance</li> </ol> </li> </ol> <p>Submission of media monitoring and evaluation report and compilation of all radio ads in OTG/Drive (soft and hard copy)</p>

## 2. Section VI. Schedule of Requirements

Item Description	
<b>Note: See the attached Preferred List of Various Radio Programs:</b> <b>1. ANNEX “A” – NVBSP Program</b>	<b>Refer to the attached Annex “A”</b>

## 3. Section VII. Technical Specifications

Item Description	ORIGINAL	REVISED
<b>I. Detailed Technical Specifications:</b>  <b>xxx</b> <b>D. Additional Media Values</b>  <b>xxx</b> <b>E. Other Requirements</b>	<b>xxx</b> <b>D. Additional Media Values</b> 1. guesting/interviews (volunteer blood donors and DOH official) 2. Live event coverage or post event plug 3. News features 4. OBB/CBB (Opening/Closing Billboard) 5. Additional spots and/or exposures <b>E. Other Requirements:</b> 1. Spots should be guaranteed at the specified programs and time slots. 2. Spots may be transferred to another program with same rate subject to approval of EUU. 3. Spots may be transferred to some program on another date if necessary with the period of implementation subject to approval of EUU. 4. Should handle all radio placements in behalf of NVBSP a thirty (30) seconder radio and shall be placed in prime time program of leading national and local stations (AM and FM Stations in Luzon, Visayas and Mindanao)	<b>xxx</b> <b>D. Additional Media Values</b> <b>(any two [2] of the following)</b> 1. guesting/interviews (volunteer blood donors and DOH official) 2. Live event coverage or post event plug 3. News features 4. OBB/CBB (Opening/Closing Billboard) 5. Additional spots and/or exposures <b>E. Other Requirements:</b> 1. Spots should be guaranteed at the specified programs and time slots. 2. Spots may be transferred to another program with same rate subject to approval of EUU. 3. Spots may be transferred to <b>same</b> program on another date if necessary with the period of implementation subject to approval of EUU. 4. Should handle all radio placements in behalf of NVBSP a thirty (30) seconder radio and shall be placed in prime time program of leading national and local stations (AM and FM Stations in Luzon, Visayas and Mindanao)

#### 4. Additional instruction in Section VIII. Checklist of Technical and Financial Documents

Item Description
<p>Note:</p> <p>1) Please refer to <a href="https://doh.gov.ph/sites/default/files/basic-page/COBAC-Prescribed-Forms.pdf">https://doh.gov.ph/sites/default/files/basic-page/COBAC-Prescribed-Forms.pdf</a> for the following requirements:</p> <ul style="list-style-type: none"><li>a) Sworn Statement;</li><li>b) Computation of NFCC;</li><li>c) Manufacturer's Authorization;</li><li>d) Secretary's Certificate;</li><li>e) Special Power of Attorney;</li><li>f) Statement of Ongoing Contracts; and</li><li>g) Statement of SLCC.</li></ul> <p>2) For the following requirements, please refer to <b>GPPB Resolution No. 16-2020:</b></p> <ul style="list-style-type: none"><li>a) Bid Form;</li><li>b) Price Schedule;</li><li>c) Bid Securing Declaration; and</li><li>d) Omnibus Sworn Statement</li></ul>

The revised Schedule of Requirements, Technical Specifications and Checklist of Technical and Financial Documents are enclosed.

All other provisions indicated in the bidding documents which are not affected by this Bid Bulletin shall remain in effect.

For guidance and information of all concerned.

**sgd**  

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**LILIBETH C. DAVID, MD, MPH, MPM, CESO I**  
Undersecretary of Health  
Chairperson, COBAC-D

## ***Section VI. Schedule of Requirements***

The delivery schedule expressed as calendar days stipulates hereafter a delivery date which is the date of delivery to the project site.

<b>Lot No.</b>	<b>Description</b>	<b>ABC (PhP)</b>	<b>Duration of Contract</b>
1	Radio Placement for NVBSP	5,000,000.00	Until March 2021 Radio Placement will commence upon receipt of the approved Notice to Proceed and approved radio commercial.

**\*Note: See the attached Preferred List of Various Radio Programs:**

**1. ANNEX "A" – NVBSP Program**

\_\_\_\_\_  
Signature over Printed Name

*[date of signing]*

In the capacity of:

Duly authorized to sign bid for and on behalf of:

*[title or other appropriate designation]*

*[Name of Company]*

*[Complete office address]*

*[Contact No.]*

*[Fax No.]*

*[Email Address]*

**NVBSP - Radio Placement CY 2020**  
**Preferred List of Radio Programs**

Networks/Stations	Programs	Time Slot	Spots/Day	Total No. of Days	Total No. of Spots
<b>I. METRO MANILA AREA</b>					
<b>AM STATIONS</b>					
1. DZBB	Saksi Sa Dobol B	6:30-7:30 am	2-30s	20	40
2. DZRH	Balita	5:00-9:00 am	2-30s	20	40
3. DWWW	Doctor's Order	9:00-10:00 am	2-30s	20	40
<b>FM STATIONS</b>					
1. DZMB - 90.7 Love Radyo	Morning Na Lab	5:00 -8:00 am	2-30s	20	40
1. DWLS – 97.1 Barangay LS	Talk to Papa	1:00 -3:00 pm	2-30s	20	40
2. DWFM – 92.3	Wanted	6:00 -9:00 am	2-30s	20	40
<b>II. VISAYAS AREA</b>					
1. DYFM-AM-Iloilo	Bombo/Balita	7:30-8:00 am	2-30s	20	40
2. DYWB-AM Bacolod	Bombo/Balita	7:30-8:00 am	2-30s	20	40
3. DYHP – AM - Cebu	Birada-Balita	6:00-7:00 am	2-30s	20	40
<b>III. MINDANAO AREA</b>					
1. DXIF- (CDO)	Bombo News	6:00-6:30 am	2-30s	20	40
2. DXFM-AM (Davao)	Bombo Balita	6:00 8:00 am	2-30s	20	40
3. DXDR-AM-Dipolog	Straight To The Point	6:00-7:00 am	2-30s	20	40
<b>Total No. of Spots</b>					<b>480</b>

**Note : Infomercials, programs, timeslots and no. of spots are subject to change and approval of the end-user.**

# Technical Specifications

Republic of the Philippines Department of Health TECHNICAL SPECIFICATIONS			
Lot No. 1	Radio Placement for NVBSP	Quantity / Unit	1 lot
Total ABC: <b>PhP5,000,000.00</b>			
<b>PURCHASER'S SPECIFICATION</b>		<b>STATEMENT OF COMPLIANCE</b>	
<b>J. Detailed Technical Specifications:</b> <p><b>A. Name of Project</b> Radio Placement for NVBSP Advocacies and Announcements</p> <p><b>B. Duration of Infomercial</b> 1. 30 seconder radio commercial</p> <p><b>C. Average Period of Airing of Infomercial</b> 1. Minimum of two (2) weeks</p> <p><b>D. Additional Media Values (any two [2] of the following)</b>                      1. Live guesting/interviews (volunteer blood donors and DOH official)                      2. Live event coverage or post event plug                      3. News features                      4. OBB/CBB (Opening/Closing Billboard)                      5. Additional spots and/or exposures</p> <p><b>E. Other Requirements:</b>                      1. Spots should be guaranteed at the specified programs and time slots.                      2. Spots may be transferred to another program with same rate subject to approval of EUU.                      3. Spots may be transferred to <b>same</b> program on another date if necessary with the period of implementation subject to approval of EUU.                      4. Should handle all radio placements in behalf of NVBSP a thirty (30) seconder radio and shall be placed in prime time program of leading national and local stations (AM and FM Stations in Luzon, Visayas and Mindanao)</p>			

Republic of the Philippines Department of Health <b>TECHNICAL SPECIFICATIONS</b>			
Lot No. 1	<b>Radio Placement for NVBSP</b>	Quantity / Unit	<b>1 lot</b>
Total ABC: <b>PhP5,000,000.00</b>			
<b>PURCHASER'S SPECIFICATION</b>		<b>STATEMENT OF COMPLIANCE</b>	
<b>II. <u>Instruction before broadcast:</u></b> <ol style="list-style-type: none"> <li>Copy of Radio commercial shall be provided by the End-user</li> <li>Broadcast Order is subject for approval of the End-user prior to airing</li> </ol>			

\_\_\_\_\_  
 Signature over Printed Name

*[date of signing]*

In the capacity of:

Duly authorized to sign bid for and on behalf of:

*[title or other appropriate designation]*

*[Name of Company]*

*[Complete office address]*

*[Contact No.]*

*[Fax No.]*

*[Email Address]*

# Checklist of Technical and Financial Documents Arranged numbered and tabbed as it appears below:

## I. TECHNICAL COMPONENT ENVELOPE

### Class “A” Documents

#### Legal Documents

- ☐ (a) Valid PhilGEPS Registration Certificate (Platinum Membership) (all pages);  
**or**
- ☐ (b) Registration certificate from Securities and Exchange Commission (SEC), Department of Trade and Industry (DTI) for sole proprietorship, or Cooperative Development Authority (CDA) for cooperatives or its equivalent document,  
**and**
- ☐ (c) Mayor’s or Business permit issued by the city or municipality where the principal place of business of the prospective bidder is located, or the equivalent document for Exclusive Economic Zones or Areas (together with corresponding copy of receipt(s) of payments of the said permit);

*In consideration of the limited access to financial institutions, regulatory and other offices, as well as the implementation of government restrictions on transport and travel, Acceptability of the recently expired Mayor’s or Business permits and the Official Receipt as proof that the Bidder has applied and paid for the renewal of the permit ; Provided that, the current and valid Mayor’s or Business Permit as renewed, will be submitted by the bidder with the LCRB after the award of contract but before payment (GPPB Circular 09-2020)*

**and**

- ☐ (d) Tax clearance per E.O. No. 398, s. 2005, as finally reviewed and approved by the Bureau of Internal Revenue (BIR).

#### Technical Documents

- ☐ (e) Statement of the prospective bidder of all its ongoing government and private contracts, including contracts awarded but not yet started, if any, whether similar or not similar in nature and complexity to the contract to be bid; **and**
- ☐ (f) Statement of the bidder’s Single Largest Completed Contract (SLCC) similar to the contract to be bid, except under conditions provided for in Sections 23.4.1.3 and 23.4.2.4 of the 2016 revised IRR of RA No. 9184, within the relevant period as provided in the Bidding Documents; **and**
- ☐ (g) Original copy of Bid Security. If in the form of a Surety Bond, submit also a certification issued by the Insurance Commission;

**or**

Original copy of Notarized Bid Securing Declaration; **and**

- ☐ (h) Conformity with the Technical Specifications, which may include production/delivery schedule, manpower requirements, and/or after- sales/parts, if applicable; **and**
- ☐ (i) Original duly signed Omnibus Sworn Statement (OSS);  
**and** if applicable, Original Notarized Secretary's Certificate in case of a corporation, partnership, or cooperative; or Original Special Power of Attorney of all members of the joint venture giving full power and authority to its officer to sign the OSS and do acts to represent the Bidder.

#### Financial Documents

- ☐ (j) The Supplier's audited financial statements, showing, among others, the Supplier's total and current assets and liabilities, stamped "received" by the BIR or its duly accredited and authorized institutions, for the preceding calendar year which should not be earlier than two (2) years from the date of bid submission; **and**
- ☐ (k) The prospective bidder's computation of Net Financial Contracting Capacity (NFCC);  
**or**  
A committed Line of Credit from a Universal or Commercial Bank in lieu of its NFCC computation.

#### **Class "B" Documents**

- ☐ (l) If applicable, a duly signed joint venture agreement (JVA) in case the joint venture is already in existence;  
**or**  
duly notarized statements from all the potential joint venture partners stating that they will enter into and abide by the provisions of the JVA in the instance that the bid is successful.

#### Other documentary requirements under RA No. 9184 (as applicable)

- ☐ (m) *[For foreign bidders claiming by reason of their country's extension of reciprocal rights to Filipinos]* Certification from the relevant government office of their country stating that Filipinos are allowed to participate in government procurement activities for the same item or product.
- ☐ (n) Certification from the DTI if the Bidder claims preference as a Domestic Bidder or Domestic Entity.

### **II. FINANCIAL COMPONENT ENVELOPE**

- ☐ (a) Original of duly signed and accomplished Financial Bid Form; **and**
- ☐ (b) Original of duly signed and accomplished Price Schedule(s).

### **III. REQUIRED DOCUMENTS in BDS SECTION 21.2**

- ☐ (a) Company profile that shows at least four (4) year experience in airing of radio and involvement in media placement;
- ☐ (b) Sworn Statement using the prescribed form

Note:

- 1) Please refer to <https://doh.gov.ph/sites/default/files/basic-page/COBAC-Prescribed-Forms.pdf> for the following requirements:
  - a) Sworn Statement;
  - b) Computation of NFCC;
  - c) Manufacturer's Authorization;
  - d) Secretary's Certificate;
  - e) Special Power of Attorney;
  - f) Statement of Ongoing Contracts; and
  - g) Statement of SLCC.
- 2) For the following requirements, please refer to **GPPB Resolution No. 16-2020:**
  - a) Bid Form;
  - b) Price Schedule;
  - c) Bid Securing Declaration; and
  - d) Omnibus Sworn Statement