

Headline	iPhoto: Forum discusses importance of vaccination	
MediaTitle	Manila Standard Philippines (www.thestandard.com.ph)	
Date	20 May 2019	
Section	NEWS	
Order Rank	6	
Language	English	
Journalist	N/A	
Frequency	Daily	

## iPhoto: Forum discusses importance of vaccination

In celebration of World Immunization Week, Pfizer, together with American Chamber of Commerce, held a forum on the importance of vaccinations. The forum discussed the different issues surrounding vaccinations in the Philippines and how to address the problems.



From left: Donald Felbaum, chairman of Health and Wellness Committee, AmCham; Lulu Bravo, M.D., guest speaker, Professor of Pediatric Infections and Tropical Diseases at the College of Medicine of University of the Philippines Manila and president of the Immunization Partners in Asia Pacific; and Andreas Riedel, chairman of the Pharmaceutical Committee of AmCham and Pfizer country manager.

“Everybody must do their part in helping spread the correct information about vaccinations. With good vaccine coverage, we could prevent as many as 2.5 million deaths globally. By vaccinating your children, you could easily prevent diseases such as measles and polio,” said Dr. Bravo.

In the past few years, the Philippines has experienced a dramatic drop in vaccine confidence, from 90 percent coverage in 2015, to only 35 percent coverage in 2018.