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# Health SPECIAL EDITION *beat*



## DOH RETAINED HOSPITALS Alagang Pinoy, Alagang DOH







## HI-5 SPECIAL EDITION

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**Disclaimer:**

Through the Department Memorandum (DM) No. 2016-0114, all of the DOH-retained hospitals have been informed to prepare an article reporting the activities done during the launching of Hi-5 in their hospitals. Thus, the hospitals featured in this edition were the ones who submitted their articles within the deadline.

However, due to lack of space, other hospitals who were able to submit their articles within the deadline but were not featured here will be featured in the next edition.

Here are the articles, arranged alphabetically.



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# EDITORIAL

The Department of Health (DOH) really deserves a literal high five after achieving success in all of its High Impact Five (Hi-5) campaign launching programs in the different DOH hospitals around the country.

With the theme, “Kalusugang Tuloy-tuloy para sa Pamilyang Pinoy”, we can already see that supporting DOH’s Hi-5 campaign can be an arduous thing to do. However, with the participating DOH hospitals’ determination to address the major health concerns of the public, they have expanded their reach, from being curative to including prevention in their agenda.



Now, why do these hospitals need to support the Hi-5 campaign when they can already address health problems just by providing quality medical treatment to people who are in need of it?

As we can see, prevention is still better than cure. However, hospitals only resolve the health concerns of people who ask for cure rather than prevention. This is because in reality, most of the people only go to hospitals whenever they are sick. With this, only a portion of the public health concern is being addressed. On the other hand, the Hi-5 campaign fulfills a large gap of these needs that are being left behind – focusing more on prevention rather than cure and touching on epidemiologic problems that are outside of a hospital’s control that were found to affect most of the Filipino families.

Even though there are still no complete reports as to how great the impact of the Hi-5 campaign to the over-all status relating to maternal health, infant care, child care, HIV/AIDS and health care services, reports about the launching programs of the Hi-5 campaign have clearly shown the variety of services and programs that the hospitals have provided to start-off the journey of achieving the goals of the Hi-5 campaign.

It is pleasing to know that with the support of these hospitals to the campaign, we can say that they are not just concerned with treating people but they are really concerned about the over-all health of the public, extending services that are outside of their responsibility and are willing to spend their time and effort just to give equitable and quality health services.

However, it is still worthy to take note that the launching programs for the Hi-5 campaign just serve as a starting point for change when it comes to addressing public health issues for these participating hospitals. Therefore, even though the launching programs have already ended, these hospitals should still continue implementing the Hi-5 campaign all throughout the years as its goals mean that the campaign does not end with the launching. Furthermore, with the Hi-5 campaign existing to achieve Universal Health Care, it should definitely stand as a long-term advocacy turned into action, addressing health concerns all the way.

# Adela Serra Ty Memorial Medical Center

The 2015 National Hospital Week was held on August 6-10 all over the nation. In line with this, Adela Serra Ty Memorial Medical Center (**ASTMMC**) planned, set about, and successfully culminated the 5-day event in Tandag City, Surigao del Sur.

The ASTMMC Hospital Week 2015 aimed to promote the hospital's mission of health, wellness, and high quality service to the public through the integration of the recently launched Hi-5 programs by the Department of Health (**DOH**). The weeklong celebration introduced DOH's service-oriented Hi-5 programs, namely: Child Care, Maternal Care, Infant Care, HIV/AIDS, and Service Delivery Network. Also, the event intended to encourage camaraderie and solidarity among the hospital's health workers —hospital staff, administrative employees, respected immediate supervisors, and all the men and women who support and uphold its goals of practicing a healthy lifestyle among members of the community.

Part of the 2015 Hospital Week was the team building activities which were actively participated by the medical staffs and administrative employees of ASTMMC. A total number of 476 staff were divided into four groups representing the cornerstones of the Hi-5 program. There were the Team Pabebe adapted from Infant Care, the Team Bantay Bata from Child Care, Team Viral from HIV/AIDS, and Team D' Mommy Returns; Maternal Care. The group of facilitators was headed by Mr. Nelle Karl Roz.

The day-long affair was made possible by Mr. Glicerio Cabrera, RMT and the generosity and hospitality of Hon. Mayor Roxanne C. Pimentel.

All things considered, the Hospital Week 2015 celebration was one to remember. It had been a special time to build new and strengthen old relationships among hospital staff and other members of our medical institution. At the end of the day, it had encouraged teamwork, good will, and sportsmanship among everyone.

This year's National Hospital Week, first and foremost, succeeded to recognize the dedicated individuals — doctors, nurses, attendants, engineers, food service crew, admin workers and everyone else who had been working day and night, saving lives, sustaining the health of our patients, and helping make miracles happen.

Hard work, heartfelt commitment, and compassionate care; these are the key elements Adela Serra Ty Memorial Medical Center upholds to provide quality health service to the public.



# Bataan General Hospital

On August 10, last year, Bataan General Hospital (BGH), a DOH-retained and lone tertiary government hospital in the province of Bataan, launched the Hospital High-Impact Five (Hi-5) with a theme *Alagang Pinoy, Alagang DOH, tungo sa Kalusugang Pangkalahatan* which was held at the Out-Patient Department. The program started with a motorcade that showcased the different services of BGH as well as the five critical interventions of Hi-5, namely Maternal Care, Child Care, Infant Care, HIV-AIDS and Service Delivery Network. The event was attended by Assistant Regional Director Dr. Louella Estember of DOH Regional Office 3, Hon. Gaudencio Ferrer of the Sangguniang Panlalawigan representing Hon. Governor Albert S. Garcia, Ms. Geraldine Roman representing Hon. Congresswoman Herminia Roman, Dr. Roberto Luneta of DOH-Bataan, chief of hospitals, municipal health officers, rural health physicians and barangay health workers.

emphasized the four major initiatives of Hi-5 such as the *Alagang Pinoy* brand that puts the patients first, aimed at improving the experience and perceptions of patients in DOH hospitals; second is strengthening the Service Delivery Network which ensures that patients are matched within their network of health facilities and providers; next is the *Kapit-Bisig para sa Kalusugan Pangkalahatan* which is a medical-surgical caravan scheduled simultaneously on October 19-23, last year by all DOH Hospitals (in collaboration with the DOH Regional Offices and LGU Hospitals) in the priority provinces in the country. And lastly, ensuring the availability of drugs and medicines in all DOH Hospitals in support to the No Balance Billing Policy. “Sec. Janette Loreto-Garin always reminds us, as health workers, to always keep in mind and to put into action the DOH 5C’s which stands for commitment, competence, compassionate and caring, creativity and clean and green,” Dr. Baltazar added.



Dr. Glory V. Baltazar, Medical Center Chief of BGH, delivered her welcome address wherein she

The attendees witnessed the formal opening of the two *Alagang Pinoy* kiosks that served as one-stop shop for patients and their families for information on hospital services and staff and for patient navigation, PhilHealth enrollment and information about Hi-5 advocacies. Selected BGH doctors and nurses were introduced to the public as *Kuya/Ate Dok* and *Kuya/Ate Nars* who served as ambassadors of goodwill of the hospital. It was followed by the ribbon cutting of the different booths that offered free services such as HIV counseling and testing, blood typing, smoking cessation counseling, health education and distribution of IEC materials, nutrition counseling and prenatal care.





One of the major activities was the *Buntis* Congress attended by pregnant patients from different parts of the province. Several topics such as the importance of prenatal care and nutrition, oral health, newborn screening and lactation were discussed by the medical specialists of the hospital. After the lecture, a mini-pageant known as “*Ginang Buntis*” was done to highlight not only the beauty but also the different social issues affecting their lives. The crowned candidate as Ginang Buntis 2015 received a cash prize from the hospital.

Minor operation procedures, such as excision of mass and cyst as well as medical consultations, were simultaneously done among OPD patients as part of the medical-surgical mission for the Hi-5 launching. Bloodletting activity was also conducted in coordination with the Philippine National Red Cross- Bataan Chapter where 58 volunteers donated their blood. Aside from that, other activities such as lay forum and ward class were also concluded to increase the awareness of the patients and their significant others on different health conditions such as dengue, helminthiasis and HIV-AIDS.

In order to continually improve the delivery of quality health care services to the populace, BGH also acquired different state of the art medical equipment such as 2D-echo, treadmill stress test, holter monitor, yag laser, phaco machine, endoscopy, colonoscopy, laparoscopy tower, mammography, CT-scan and mobile C-arm. Areas such as OPD, admitting, emergency room and waiting areas have been refurbished towards total patient satisfaction. Moreover, BGH established its own Animal Bite Center, Women & Child Protection Unit,

Lactation Station for employees, Heart Station, Satellite Treatment Center for Multi-Drug Resistant Tuberculosis, Blood Bank and Bataan Haven (treatment hub for person living with HIV).

Guided by its vision of becoming the first Medical Training Center in Bataan and the first Maternal-Child Care Specialty Center in Central Luzon by 2018, BGH is now working for its accreditation to be a training hospital especially on the areas of maternal and child care.



# Batangas Medical Center



The Batangas Medical Center (BatMC), being the only retained hospital of the Department of Health (DOH) in Region IV-A and also giving service to the people of Region

IV-B, implements its Quality Service Policy and its mission of providing affordable quality health care and services.

Aligned with *Kalusugan Pangkalahatan* or Universal Health Care, the BatMC launched on August 10 last year the Hi-5 *Alagang Pinoy*, *Alagang DOH* to enhance the image of government hospitals as a dependable partner in healthcare provision and improve the hospital experience of patients.

Dr. Ramoncito Magnaye described the journey of BatMC in establishing the Hi-5 initiative that integrated all hospital services with the establishment of *Alagang Pinoy* kiosk. This kiosk serves as the information center for hospital services and other concerns.



Hi-5 strengthened the *Unang Yakap* scheme, Kangaroo Mother Care, HIV/AIDS Core Team, healthy pregnancy, health education and promotion, pediatric care, blood program and service delivery network.

Moreover, the *Kuya Dok/Ate Dok* and *Kuya Nars/Ate Nars* personalities, who were chosen from the regular hospital staff list were assigned to be the ambassadors of the *Alagang Pinoy* brand to provide quality and compassionate care.

Until this time in 2016, the programs and projects of the hospital are geared toward the full realization of the Hi-5 *Alagang Pinoy*, *Alagang DOH* program. The program contributed to the ongoing success of promoting health among the families of the Filipinos; safe pregnancies, safe deliveries and safe child care because in Batangas

The program highlighted the messages of Assistant Secretary of Health Dr. Gerardo Bayugo who discussed the significance of the Hi-5 program in

response to the needs of the country towards a healthy citizenry and as an active campaign for the prevention of maternal and neonatal deaths.

Along with the celebration, Medical Center Chief





# Bicol Medical Center

It was a distinct honor for the Bicol Medical Center (BMC) to be the first hospital where the national launching of the Department of Health (DOH) High Impact Five (Hi-5) program was held in the presence of Secretary of Health Janette Loreto P. Garin.

The event took place on August 3 last year in Naga City where a simultaneous launching of the school-based deworming program was also hosted by the Department of Education and DOH at the Camarines Sur National High School.

Health Secretary Garin, with Assistant Secretary Dr. Gerardo Bayugo and other dignitaries, led the ribbon cutting for the *Alagang Pinoy*, *Alagang* DOH kiosk. The DOH contingent included Undersecretary Vicente Y. Belizario Jr., Assistant Secretaries Nestor Santiago and Paulyn Jean Rosell-Ubial, Senator Riza Hontiveros for the Philippine Health Insurance Corporation, and Medical Center Chief Dr. Ruben Flores of Dr. Jose Fabella Memorial Hospital.

Camarines Sur Congressional Representatives Leni Gerona Robredo (District III) and Salvio B. Fortuno (District V) also showed their support by gracing the affair.

The *Alagang Pinoy* kiosk was one of the notable initiatives designed to enhance patient-centered care in DOH hospitals. Taking into account the difficulty of most patients to avail of simple directions and basic health care information in

most hospitals, the kiosk served as a one-stop shop for patients and their families for basic information, availability of services, patient navigation, and Philhealth availment. It also provided helplines for potential clients and their families to assist them on hospital services and address their complaints.

The *Kuya/Ate Dok* and *Kuya/Ate Nars* of the BMC were also introduced symbolizing the *Alagang Pinoy* brand and highlighting the 4Cs: Committed, Competent, Compassionate/Caring and Creative health care services.

During the visit, a ceremonial HPV immunization for chosen grade school students was also conducted by Health Secretary Garin. This coincided with the demonstration screening for cervical cancer using the acetic acid method, a safe and effective technique which can be used nationwide for all women at risk.

The *Kapit-Bisig (KB)* para sa *Kalusugang Pangkalahatan (KP)* Medical-Surgical Caravan took



place on a much later date on October 19-24 last year participated in by the surgical team of the BMC.

An initial screening was held in the chosen communities by assigned surgery residents to identify patients for surgical management. These patients were then scheduled for laboratory work-up in the hospital's Out-patient Department then subsequently lined up for surgery. The plan was for the Local Government Units (LGUs) to shoulder their transportation on the way to the hospital.

A total of 34 minor cases and 19 major cases of thyroidectomy, hernioplasty and cheiloplasty surgical procedures were successfully carried out by the surgical team. The important lesson learned was that the heads of the LGUs must always be actively involved and enjoined to commit to the project.

BMC was also a beneficiary of the Health Facility

Enhancement Program (HFEP) and was a recipient of three projects: 1) the 5-storey emergency and diagnostic building which includes a state-of-the-art emergency treatment facility for trauma and cardiac patients, 2) the 8-storey general wards building which will accommodate 800 beds, a quarter of which will be reserved for pay patients, aimed to sustain the ever increasing number of service cases and; 3) the 5-storey cancer center, the first DOH Cancer Center in Southern Luzon.

Upon final completion of these development plans, Region V, most especially Camarines Sur, its largest province, will be assured of more modern state-of-the-art facilities at par with DOH hospitals in the National Capital Region. The poorest of the poor will now have better access to quality health care, especially for cancer and cardiac treatment. Availing of treatment locally results to considerable relief in the financial burden for health care.





# Bicol Sanitarium



Achieving the goals of Universal Health Care (UHC) means bringing great improvements in health infrastructure, outcomes, and health care delivery system to achieve client satisfaction. Strategies and interventions have been put in place by the Department of Health (DOH) to ensure that these changes are tangible and felt by Filipinos, especially by the poorest population.



This year, the High Impact 5 (Hi-5) was launched to strengthen the public health programs that complement and support the government's initiatives to achieve the Millennium Development Goals. Hi-5 focuses on five crucial interventions of high impact on Maternal Care, Infant Care, Child Care, HIV/AIDS and Service Delivery Network.

The Bicol Sanitarium was given the directive to intensify operations and support Hi-5. The four major initiatives implemented include branding, *Kapit Bisig para sa Kalusugan Pangkalahatan* Surgical-Medical Caravan, improving access to medicines and strengthening service delivery network.

DATE	ACTIVITIES
October 19-23, 2015	<ul style="list-style-type: none"> <li>Cataract/Pterygium Surgery</li> </ul>
October 20, 2015	<ul style="list-style-type: none"> <li>Mobile Blood Donation</li> </ul>
October 21, 2015	<ul style="list-style-type: none"> <li>Buntis Caravan (Free laboratory work-ups)</li> <li>Garantisadong Pambata</li> </ul>
October 22, 2015	<ul style="list-style-type: none"> <li>Free Flu/ Pneumococcal Vaccination for the Senior Citizens</li> </ul>
October 23, 2015	<ul style="list-style-type: none"> <li>HIV/AIDS Advocacy Symposium</li> </ul>





To achieve a friendly DOH hospital, the face-lifting of the hospital was in order; the *Alagang Pinoy* brand with the *Alagang Pinoy* kiosk was installed and manned by *Kuya/Ate Dok*, *Kuya/Ate Nars* and other personnel trained in customer service. The institutionalization of the Standardized Discharge Form (*Alagang Pinoy Tagubilin*), which benefitted patients through the right information and instructions given upon discharge. Likewise, posters of a patient's right were prominently displayed.

cataract surgeries were performed during the 5-day event.

ACCOMPLISHMENT FOR MEDICAL AND SURGICAL (OPHTHA) CARAVAN			
• No. of major surgical operations done	✓	Cataract Extraction	- 75
• No. of minor surgical operations done	✓	Pterygium Excision	- 5
• No. of medical consultations done			502
• No. of beneficiaries for other non-surgical activities:			
- Vision Screening			222

Other essential activities conducted include mobile blood donation to ensure availability of safe blood units. Bicol Sanitarium conducted a lecture on the life-saving importance of blood. At the end, a number of uniformed men came to donate blood.

Likewise, *Garantisadong Pambata (GP)* conducted activities which include catch-up immunization,



The sanitarium took part in the nationwide simultaneous Surgical and Medical Caravan held on October 19-23, last year. The Bicol Sanitarium, in coordination with the

Philippine Academy of Ophthalmology-Bicol Chapter, Rizal Medical Center, Cardinal Santos Medical Center, DOH Regional Office V and Local Government Units, conducted various ophthalmology services benefitting the poorest of the poor including senior citizens. A total of 222 eye consultations, five pterygium excisions, and 75





nutritional screening and dietary counselling, urine analysis, and provision of multivitamins, including health education on proper hand washing and proper oral care. Towards the end of the GP activities, free consultations were done and hygiene kits were given to the children participants.

#### ACCOMPLISHMENT FOR CHILD AND INFANT CARE

##### - Hi5 KP Activities – Infant Care

> free consultation, free multivitamins, immunization, breastfeeding advocacy)

##### - Hi5 KP Activities – Child Care

> deworming, free dental check-up and scaling, provision of free toothpaste and toothbrush, multivitamins, iodized salt, free urinalysis, nutrition screening and counseling, purified protein derivative testing

##### - Hi5 KP Activities – Maternal Care

> Free pre-natal, hepa screening, CBC, blood typing, pap's smear, provision of FP commodities, lecture on HIV/AIDS to pregnant women

##### - Hi5 KP Activities – Geriatric Care

> Flu vaccination, lecture on Dignity on Mental Health and Spiritual upliftment for the elderly

Another activity was on maternal care, especially the *Buntis Caravan* for women and soon-to-be mothers, such as measuring the fundal height and the fetal heart tone, blood pressure monitoring, tetanus toxoid vaccination and emphasizing to pregnant women that they should give birth in an accredited health facility. Also included in the program were the free laboratory work-up for pregnant women such as complete blood counting, urinalysis, blood typing, and HEPA B screening.

Another activity conducted was for the elderly who received the free flu vaccine and nutritional counselling.



The strengthened hospital therapeutic committee ensured the availability and accessibility of the medicines, thus enhancing the service delivery network for Bicol Sanitarium and the other nearby health facilities.

# Cagayan Valley Medical Center

Innovative leadership has become a crucial element for organizations seeking to thrive in the dynamic healthcare service delivery sector. One of the key concerns in health care management system is management of change and healthcare professionals are obligated both to acquire and to maintain the expertise needed to undertake their professional tasks in providing quality patient care. To achieve its goal to provide universal health care for all Filipinos, the Department of Health (DOH) launched its Hi-5 for hospital.

It is a strategy which aims to produce the greatest improvements in health outcomes and the highest impact on the priority, vulnerable population, with focus on five critical interventions. It is a crucial segment of the country's 2015 Eight Millennium Development Goals. It focuses on Maternal Care, Infant Care, Child Care, HIV/AIDS and the Service Delivery Network. Furthermore, Hi-5 also introduced the *Alagang Pinoy* brand which is dedicated on improving customer satisfaction and high standard patient-centered care in DOH hospitals.

The Cagayan Valley Medical Center (CVMC) launched the DOH Universal Hi-5 on August 10 last year. The inauguration rites started with a thanksgiving mass at the CVMC chapel. The unveiling and blessing of the *Alagang Pinoy* kiosk, new intensive care unit (ICU) and ISO office then followed. Before the CVMC personnel and guests went for the ribbon cutting and blessing of the 3<sup>rd</sup> floor's board room, function hall, multi-purpose hall and amphitheater, release of balloons were facilitated in front of the new ICU.

Formal launching then commenced. The programme started with an invocation led by Mr. Mark Byron Jacinto and Philippine National Anthem conducted by Mr. Benjamin Pascual. The participants and guests were acknowledged by Finance Management Officer Mr. Noel Arnedo and were welcomed by Chief Nursing Officer Ms. Olivia Gonzales. Dr. Ricardo Runez Jr., Medical Center Chief II gave his inaugural address. An inspirational message was given by Dr. Eduardo Badua III, Chief Medical Professional Staff II. Messages and commitment to Hi-5 was also given by representatives of Dr. Jesus Valeriano Lopez, Hon. Mayor Jefferson Soriano and Hon. Gov. Alvaro Antonio.

The four strategies, which are *Alagang Pinoy* Brand, *Kapit-Bisig para sa Kalusugang Pangkalahatan*, strengthening service delivery network, and ensuring availability of drugs and medicines, were presented by select CVMC personnel while the Cagayan and DOH Hymn were played. It was further elucidated by the masters of ceremony, Mr. Leon Batugal and Ms. Jocelyn Sorita.

It was emphasized that under the *Alagang Pinoy* brand, the Hospital aims to improve client experience and perceptions to government- owned and operated hospitals. Thus hospital staff will be trained with patient-centered approach and good customer service dubbed as *'Kuya Dok* and *Ate Nars*. Through this approach, each hospital personnel is expected to exemplify commitment competence, compassion and creativity.

For the *Kapit-Bisig para sa Kalusugang Pangkalahatan*, CVMC in coordination with Matilde Hospital, conducted



medical and surgical caravan to extend health care services to the people of Camalaniugan on October 23 to 27, 2015. The mission catered to a total of 87 major and minor operations.

It was also stressed that CVMC will strengthen its service delivery network and ensure availability of drugs and medicines to uphold the 'no balance billing' for indigent families.

Through the Hi-5 program, the Hospital hopes to reduce maternal and child mortality as well as ensure that every ill person whose life is in need of health care is attended to.

Guests and visitors were entertained by showcase of talents of the staff of Cagayan Valley Medical Center. The Hi-5 launching finished with lunch served to the guests, visitors and CVMC as a whole where a local band serenaded the group.

But the launching was only the beginning of the change that the Hospital is planning because the DOH and Local Chief Executives, pushed to expedite the implementation of the Health Facilities Enhancement

Program, which seeks to upgrade the infrastructure and equipment of government health facilities across the country. Former Health Secretary Ona said that *"we must redouble the efforts to complete these facility enhancements as every government facility upgraded will lead to more Filipinos with health needs being served in an appropriate and timely manner."*

The upgrading and rehabilitation of the CVMC's Out Patient Department is in line with the Department of Health's overarching goal of providing Universal Health Care or *Kalusugan Pangkalahatan* because special emphasis is given to the poorest Filipino families. This upgraded facility will thus bring quality healthcare and health services closer to the most vulnerable sectors of our population.

The CVMC, having established a clear vision about the direction of the change process, is committed to continuously uphold the fulfillment and purpose of Hi-5. Because just as Secretary Jeanette Garin said *"Healthcare is something that we have achieved, not because of the Department of Health, but also because you were committed, compassionate, innovative, to maximize your competence and your potential."*



# Caraga Regional Hospital

Last August 10, 2015, the Caraga Regional Hospital launched the HI-5 which started with a motorcade. A short program highlighted the unveiling of the 5 Pillars of High Impact 5 that consists Maternal Care, Infant Care, Child Care, HIV/AIDS, and Service Delivery Network. The launching ended with a press conference.

During the launching, different wards conducted simultaneous activities such as breastfeeding in OB ward, OPD lectures on HIV/ AIDS awareness, Dental Cares and distribution of kits to children at the OPD, and free medical consultation and free drug testing were given to the patients.

Some activities after the launching were also conducted like HIV/AIDS awareness in different areas, Blood letting in different Local Government Units and Health Education through Radio Programs were also provided.

For *Kapit Bisig para sa Kalusugan Pangkalahatan*, Medical-surgical caravan were jointly conducted by DOH Hospitals, DOH Regional Offices, and LGU Hospitals, in conjunction with KP Caravan of DOH Regional Offices. This provided targeted elective medium and minor surgical procedures to patients with poor

access to surgical services. It also included medical consultations, and community teaching/lay fora. One of its specific objectives is to provide a venue for collaboration and social responsibility among the public and private sector, the local officials non government organizations and peoples organizations.

On October 19-23, the Caraga Regional Hospital conducted a Medical and Surgical Mission with a theme *Kapit Bisig para sa Kalusugan Pangkalahatan*. Weeks before the said mission, advertisements and information dissemination was conducted through radio programs and posters. Patients all over the provinces of Surigao del Norte & Dinagat Islands were identified as candidates for the said mission. They were instructed to have Cardio-Pulmonary Clearance first before going through their surgery. Then after being cleared they were scheduled for their surgical procedure.







The Medical and Surgical Mission to cases like ophthalmology, gyne, dental and etc. Eighteen patients underwent cataract removal, 3 patients for total abdominal hysterectomy bilateral salpingo oophorectomy (TAHBSO) and one patient for pelvic laparotomy. There were also 12 patients who had hernioraphy, two patients for extraction of breast mass and 18 patients for extraction of cyst. One patient had removal of a foreign body and 51 patients underwent

tooth extraction. A total of 106 patients benefited from the said mission.

The hospital continued assisting patients through *Alagang Pinoy* kiosk, and other activities like health promotion on breastfeeding, patient education, HIV awareness through seminar updates to employees of different institutions and students of different schools.



# Conner District Hospital

The Conner District Hospital (CDH) successfully launched the Hospital Hi-5 in August 10 last year at the Out-Patient Department Building with the theme *Alagang Pinoy, Alagang DOH tungo sa Kalusugan Pangkalahatan*. As part of the launching, CDH employees conducted a motorcade.



The program was formally started with a mass officiated by Rev. Froilan Pangda followed by the singing of Philippine National Anthem, DOH and Apayao Hymns led by the CDH choral group. The Chief of Hospital, Dr. Nelson O. Rigor, gave his welcome remarks wherein he discussed the overview of the said program. He stated that Hi-5 stands for High Impact Five which focuses on the five pillars of DOH's Hi-5 program such as Maternal Care, Infant Care, Child Care, HIV/AIDS and Service Delivery Network. He also added that Hi-5 is a unique directive involving all the DOH hospitals to support the regional offices in their aspiration of achieving Universal Health Care which is a crucial segment of the country's 2015 Eight Millennium Development Goals.

Moreover, Dr. Rigor emphasized its four major initiatives, namely the *Alagang Pinoy* brand that puts the patients first, second is strengthening the Service Delivery Network, which ensures that patients are matched within their network of health facilities and providers. Third is the *Kapit-Bisig para sa Kalusugan Pangkalahatan* which is a medical-surgical caravan and lastly, ensuring availability of drugs and medicine in all DOH hospitals.

Mr. Kelly L. Kengay, Health Education Promotion





Officer II-High Five Point Person, introduced the *Kuya/Ate Dok* and *Kuya/Ate Nars*. He explained that these mascots symbolized the Alagang Pinoy brand. They characterized a human resource for health that exemplify the DOH 4Cs which are commitment,

competence, compassionate/caring and creativity.

The said activity was joined by Ms. Josephine Fawayan-Development Management Officer, Municipal Health Officers, Public Health Nurses and Barangay Health Workers from the municipality of Conner.



The hospital activities such as *buntis* congress, HIV testing, smoking cessation counseling, medical mission, under five care, health promotion and awareness activities were simultaneously done and attended by the people of Conner right after the ceremony.



Furthermore, through the implementation of the Health Facilities Enhancement Program, Conner District Hospital is able to fulfill its mandate of providing quality and accessible health care services through the continuous upgrade in the hospital facilities. With these, CDH was able to make available its OPD Building, OR/DR Complex, Administrative and Dietary building, Hospital Waste Autoclave and other medical equipment, that added to the success of hospital HI-5 activities.

# Corazon Locsin Montelibano Memorial Regional Hospital

**C**orazon Locsin Montelibano Memorial Regional Hospital (CLMMRH) launching of Hi-5 stepped up to the description of grand as they kicked off with a chant parade starting from the Bacolod Capitol lagoon to the hospital with the participants in their colorful costumes and *Alagang Pinoy* shirts as they all chanted “Let’s go DOH Hi-5...High Impact 5! High Impact 5!”



The *Kuya Doks* in their DOH prescribed yellow and blue scrubs and *Ate Nars* in their pristine white uniforms walked under the heat of the sun. Everyone seemed to breathe a sigh of relief as the participants made a turn into the entrance of the hospital grounds, but things were just starting to heat up as the Artians Cheerdance Squad took the stage with a breathtaking performance including breathtaking stunts and beautiful choreography to the Hi-5 official chant.

A ceremonial signing of the pledge of commitment wall was undertaken by the Medical Center Chief Dr. Julius M. Drilon, the Chief of Medical Professional Staff Dr. Marlon Tabligan and the Chief Nurse Mrs. Joreslyn Bala-an. After their signing, the pledge wall was opened for the employees of CLMMRH to signify their commitment to the Hi-5.





Information dissemination was the priority as the activities featured a mass media campaign. Headed by the consultants, representatives from the Department of Obstetrics, Department of Pediatrics and the HIV

AIDS Core Team were dispatched as guests

in three of the major  
radio stations in  
Bacolod  
City on

the perfect opportunity to invite the Negrosanons to participate in this nationwide event, where Dr. Drilon, with other CLMMRH officials, gave more information about Hi-5.

The Hospital Week activities and the upcoming projects related to health care were also featured in a TV special by Island Living Channel, which was hosted by Mr. Radjie Caram, its CEO.



August 2  
of 2015. *Bombo*

*Radyo, Radio*

Mindanao and *Aksyon Radio* gave the organization the opportunity to reach out to the Negrosanons through their Sunday programs.

The Hi-5 Recorida was also organized to spread the news in the streets of Metro Bacolod and the free services offered during the week-long celebration. The Recorida was scheduled at 8 am to 5 pm, staying in heavily populated areas to be able to reach out to as much people as it can.

Guesting in ABS-CBN's The Morning Show was

The unveiling of CLMMRH Hospital Hi-5 Exhibit at the SM Atrium featured a beautiful and soulful performance from the Poseidon Dance Group. This was followed by a press conference at the SMX Convention Center.

The press conference at the SMX Hall was well-attended with the DOH discussing what the media wanted to know about Hi-5 and its services.

The photo-contest brought many heart-wrenching photographs of patients, the hospital facilities and the employees who committed to serve with passion.

The celebration culminated with a zumba-exercise and the closing program where the winners were proclaimed.



# Cotabato Sanitarium



The Cotabato Sanitarium is one of the retained hospitals of the Department of Health (DOH)-Regional Office No. 12. It is a level-1 institution with a 40-bed capacity. The hospital may be

small compared to some other hospitals in the region but it has been always active in supporting all the activities of the DOH. Among these was the launching of Hi-5 held on August 10 last year.

One of the featured activities during the launching was the *Alagang Pinoy* kiosk and the posting of IEC materials highlighting the five major thrusts of Hi-5.

The Cotabato Sanitarium is also active in joining the region's *Kalusugan Pangkalahatan* Caravan to the different provinces wherein *Alagang Pinoy Tagubilin* which benefitted patients through the right information and instructions given upon discharge were given to patients upon their discharge in support to maternal care. The proper referral of patients who needed additional support from other partner hospitals was established as part of strengthening the service delivery network.

Meanwhile, their HIV testing and counseling is still being fine-tuned as of this writing and will be ready soon. The regular reporting to the Online National Electronic Injury Surveillance System for patients treated for injuries was also conducted. Areas, like



the Out-Patient Department, Admission, Emergency Room, Laboratory, Medical Social Worker and even the offices of the administration have been renovated and re-painted.

The Cotabato Sanitarium is happy to announce that the number of pregnant women delivering at their hospital increased as they have new batch of OB-Gynecologists and trained nurses and midwives attending to delivery cases. The additional manpower has been a great help in increasing their customer satisfaction ratings to 90%.





# Davao Regional Medical Center

The Department of Health (DOH) is continuously aiming for the intense advancement towards the most active and high profile health programs, thus the Davao Regional Medical Center through the initiative of the former Medical Center Chief Dr. Romulo B. Busuego launched the Hospital High Impact 5 (Hi-5), *Alagang Pinoy*, Alagang DOH on August 10, last year to achieve the Universal Health Care/ Millennium Development Goals in which the major initiatives were branding, *Kapit Bisig para sa Kalusugang Pangkalahatan*, improving access to available drugs, and strengthening the Service Delivery Network (SDN).

During the launching of Hi-5, local officials from Davao region and partners from different hospitals were present. It was formally opened through a welcome addressed given by Dr. Busuego and followed by the audio-visual presentation of Hi-5 Alagang Pinoy, Alagang DOH.

The Regional Director of DOH Region XI, Dr. Abdullah B. Dumama Jr., delivered an inspiring message to link hospital services to the public with its goal to reach and give services to the people of Davao Region or even all over Mindanao.

The two supportive local officials, City Mayor Allan L. Rellon and Provincial Governor Rodolfo P. Del Rosario also delivered their words of inspiration and support to the program. They emphasized the spirit of camaraderie both from the local government and the DOH.

There was also a presentation of Hi-5 mascots as ambassadors of DOH hospitals for patient-centered care in which the *Kuya/Ate Dok* and *Kuya/Ate Nurse* symbolized the *Alagang Pinoy* brand. They performed a dance number with the Hi-5 animated music video and followed by the distribution of different IEC materials and collaterals to health staff specifically to the doctors and staff nurses who deal directly with the patients.

The highlight of the activity was the unveiling of the Hospital's four major initiatives and ribbon cutting of *Alagang Pinoy* kiosk. The kiosk was manned by the social worker who facilitates the need of the patients in terms of financial assistance, guidance, and referrals.



# Dr. Paulino J. Garcia Memorial

**T**he Dr. Paulino J. Garcia Memorial Research and Medical Center (**Dr. PJGMRMC**) hosted the Luzon hospitals Hi-5 launching on August 6 2015. The event was part of the national launching of the Universal Health Care High Impact Breakthrough (Hi-5) Program of the Department of Health (DOH) that promotes, *Alagang Pinoy, Alagang DOH Tungo sa Kalusugan Pangkalahatan*.

The launching was held simultaneously in the following venues: Amang Rodriguez Memorial Medical Center in the National Capital Region, Western Visayas Medical Center in Iloilo City, Visayas region and in the Southern Philippines Medical Center in Davao City.

The launch also marked the beginning of the medical center's hospital week celebration, which started with a motorcade participated by its employees, followed by a program at the hospital open grounds witnessed by invited DOH officials, medical center chiefs in Luzon and local government officials. There were also marching bands and cultural dance troupes from different local universities invited to perform in the event.



After the performances in the hospital's parking area, the ground breaking of Dr. PJGMRMC's 8-storey building was done in the presence of distinguished guests: Assistant Secretary of Health Dr. Gerardo V. Bayugo, Regional Director of Central Luzon Dr. Leonita P. Gorgolon, CAR Regional Director Dr. Amelita Pangilinan, Commission on Population Regional Director Dr. Eleonor Cura and the Medical Center Chief Dr. Huberto F. Lapuz.

Dr. PJGMRMC is very fortunate to receive around P54M from 2013 Health Facility Enhancement Program. From those funds, the hospital was able to accomplish the following projects: completion of the 2-storey dietary and auditorium building, repair of radiology building and roof deck, hospital dormitory, chief administrative officer's quarters and upgrade of the electrical system and construction of two-storey laundry/ maintenance building.





The unveiling of Hi-5 booths, bazaars and Hi-5 *Alagang Pinoy* kiosk were done by the medical center chiefs from different hospitals through a ribbon cutting. The program proper for the launch took place at the hospital auditorium and was opened by the chorale with their renditions of the doxology, Philippine National Anthem, DOH Hymn and Nueva Ecija march.

Shortly after, Dr. Lapuz reiterated, during his welcome address, that Hi-5 is a strategy to help achieve *Kalusugan Pangkalahatan*. He also discussed its target areas along with plans and initiatives. He also talked about the DOH 5-Cs (Commitment, Competence, Compassionate and Caring, Creativity, Clean and Green), urging each one of us to support Hi-5.

Health Secretary Janette P. Loreto-Garin, who was in Amang Rodriguez Memorial Medical Center in Marikina City, gave her message via live streaming. She acknowledged the cooperation between DOH hospitals, the local government units and district hospitals and asked them not to compete but to complement each other. In addition, she reminded the coalition of regional directors and hospital chiefs to allow the fulfilment of the DOH mandate. She emphasized that Hi-5 is our commitment to the Filipino people and that each patient is linked to us like an umbilical cord. Thus, we are all expected to provide the utmost care to them.

Hon. Gov. Aurelio M. Umali of Nueva Ecija was also present during the launch where he acknowledged the partnership of the local government unit and DOH hospitals.

Assistant Secretary Bayugo recognized the efforts of DOH hospitals in Luzon most especially Dr. PJGMRMC for their support to Hi-5. He reminded us not to forget for whom and why we are doing it; for every woman bearing a child, for every child and for every ill person who needs our care.

Dir. Gorgolon also acknowledged the high spirit of Region 3 towards Hi-5 and hailed the intensive preparation done by Dr. PJGMRMC for the launching. She left the message, "We will journey together to achieve the 5 critical interventions," referring to maternal care, infant care, child care, reducing HIV/AIDS cases and strengthening service delivery networks.

The dancing doctors of the ob-gyn department and the Dr. PJGMRMC voice-trio gave intermission numbers. The program was officially closed by Jose Ravinar J. Austria, chief professional medical staff.



Dr. Imelda M. Sanchez, chief training officer and quality management representative and Dr. Andrew Mangiduyos, head of the emergency department served as masters of ceremonies.

Other Hi-5 related activities during the week-long celebration included free OPD hospital services such as laboratory exams, ECG, pap smear, BTL, CT scan, 2D echo x-ray, pre-natal check-ups, ob-gyne ultrasound and dental services. There were also lectures given about Hi-5 programs to students and neighboring communities.

The BEmONC module for midwives was also launched, spearheaded by Asst. Regional Director

Dr. Louella Estember and participated by teams previously trained in BEmONC at Dr. PJGMRMC.

There was also a bloodletting activity participated by voluntary donors, both from the staff and clients.





# Far North Luzon General Hospital



screening of potential patients for the Surgical Caravan was undertaken by the hospital in coordination with the Provincial Health Office and Rural Health Units of the Province of Apayao.

The challenge was given to FNLGHTC being the visiting hospital and, at the same time, the host hospital in lieu of Apayao Provincial Hospital in Kabugao. The in-house surgical team, which was

On August 10, 2015, the Far North Luzon General Hospital and Training Center (FNLGHTC) launched the High Impact 5 (Hi 5) Program of the DOH attended by personalities from LGUs, NGAs and NGOs. Hon. Elias C. Bulut, Jr., Governor of the Province of Apayao was invited as guest speaker. The program included the presentation of the Hi-5 program and Hi-5 branding, an audio video presentation of the Secretary's Message, launching of *Alagang Pinoy* kiosk and the ceremonial awarding of the ISO 9001:2008-QMS Certificate.

As a major component of Hi-5, a Surgical Caravan or the *Kapit-Bisig para sa Kalusugan Pangkalahatan* (KB-KP) was introduced. On September 9 until September 29, a

composed of doctors, specializing in OB-GYNE, general surgery, ENT, orthopedic and anesthesiology was able to identify 147 potential patients. The said patients underwent laboratory work-ups and cardio pulmonary clearance/ pediatric clearance prior to the procedure





after the typhoon.

The surgical caravan was made possible through the relentless efforts of the hospital's staff with the support of visiting allied medical staff of Conner District Hospital, Apayao Provincial Hospital of Kabugao, Apayao District Hospital of Calanasan and the

to ensure that they are fit to undergo major/minor surgeries by the hospital's internist and pediatricians. Apayao Provincial Health Office.

The Surgical Caravan was scheduled on October 19-23, 2015. The number of qualified patients exceeded the expectation of the team; hence, the team opted to start on October 6, 2015 and even extended until November 18, 2015. It was sheer luck that the caravan started early since during its official start, a typhoon was about to hit the country.

It was indeed a great opportunity, especially to the less fortunate residents of Apayao and nearby municipalities of Cagayan.

In spite of the sudden influx of patients, the team were able to finish a total of 108 surgeries (63 major and 45 minor) without any complications. Although some of the patients were rescheduled due to flood and landslides, the patients were still successfully attended





# Ilocos Training and Regional Medical Center



Medical & Professional Staff Dr. Unity H. Cortez. In the early part of July, Dr. Cortez who was then the Officer-In-Charge, embarked on the coming up of a package of strategies on the Hi-5 launching.

The core group unveiled *Alagang Pinoy* jingle entitled *Sa Aming Puso Kayo ang Number 1*, an effort of Ms. Jouma Ulpindo, Ms. Ethel Faye Llavore and Ms. Mary Grace Milan, all nurses who composed, sang and gave accompaniment to the winning jingle that earned votes and praises from the

**T**he Department of Health (DOH) true to its mission, as the lead agency for health, celebrated the National Hospital Week on August 6-12, last year. It is an opportune time for all DOH retained hospitals to open their doors to the public to showcase their capability as well as their excellence in health care. Alongside is their launching of the Hi-5 which is the nationwide action of the health department with the regional offices and hospitals as partners.

hospital personnel.

The kick-off activity started with a motorcade in the busy streets of San Fernando. Educational booths were also placed the IEC materials were at hand with a minute of talk by nurses. Trained personnel were also stationed to answer queries and provided health

To make it more meaningful, the Ilocos Training and Regional Medical Center (ITRMC) went on track with the endorsed platform of the DOH spearheaded by no less than the Medical Center Chief, Dr. Manuel F. Quirino and Chief



# Margosatubig Regional Hospital

As one of the Department of Health's retained hospitals, Margosatubig Regional Hospital (MRH) in Zamboanga del Sur rolled out the Hi-5 to further produce greatest improvements in health outcomes and highest impact on the vulnerable population within a short period of implementation.

It was launched on August 10, last year. The activity started with a motorcade participated by the employees of MRH and the local government unit staff of Margosatubig with the participation of the barangay healthworkers and barangay emergency response team.

Hospital employees wore white T-shirts with the



Alagang Pinoy logo design mandated by the DOH for Hi-5 launching. Medical staff as *Kuya Dok* and *Ate Nars* were trained to man their respective *Alagang Pinoy* kiosks and wore their prescribed uniform as front liners for customer service. The kiosk was

introduced to create branding for government hospitals and to improve the experience and perception of patients in DOH hospitals. It served as a one-stop shop for patients and their families for information on hospital services and staff, patient navigation, Philhealth enrolment, and details on Hi-5 advocacies.

Medical Center Chief Dr. Richard B. Sison talked on Hi-5. He said that in order





to effectively implement the patient-centered care and gain full customer satisfaction, it is important to improve hospital services and ensure competency of government health workers. Representatives from Region IX spearheaded by Dr. Agnes Fernando were present to witness the occasion. Provincial Board Member, Felicidad Funtanilla, MRH Chief of Clinics, Dr. Jover Punsalan and Mayor Roy Encallado were also present and initiated the cutting of ribbon of the kiosks. Medical Officers of the hospital were also present and they participated in the unveiling of the Hi-5 Programs.

The *Kuya Dok* and *Ate Nars* showed off their dancing skills and people were cheering as they danced. MRH was blessed to have multitalented employees who were competent not only in caring for the sick and needy but also in the field of entertainment.

The *Kalusugan Pangkalahatan* jingle was presented and everybody joined the performers as a finale of the program before noon break. In the afternoon, a bloodletting program was conducted by the MRH laboratory personnel headed by the Chief Medical Technologist, Eden Marrie Deleverio. Before the activity, a blood donation advocacy was conducted by Dr. Kathleen Rose Atay to disseminate information regarding the need and the benefits of donating blood. After the lecture, the bloodletting started with at least fifty voluntary donors for blood extraction. It was an eye opener for some people who were afraid and never knew the facts about blood donation. After the awareness campaign, many signified their intention to donate blood.

Along with the above activities was a gathering of the LGBT community and other hospital personnel. They were the invited targets for an awareness campaign

about HIV/AIDS conducted by the PAGAYSIA- an LGBT association and PMDT personnel of MRH active in campaigning for HIV/AIDS in the locality. They were counselled after the lecture and subjected to HIV testing with their informed consent.

The MRH is hopeful that with the introduction of the Hi-5 Program, the agency will be able to improve the experience and perception of patients in DOH hospitals not as a hospital of “No Choice” but as a hospital of “Choice”.



# Mariano Marcos Memorial Hospital and Medical Center

**T**he Mariano Marcos Memorial Hospital and Medical Center (**MMMHC**), a level III tertiary hospital in Batac City, Ilocos Norte also launched the High-Impact Five (Hi-5) program on August 10, 2015 along with the celebration of the National Hospital Week with the theme, *Alagang Pinoy, Alagang DOH*. Said program aims to address prevailing health problems and issues through breakthrough strategies to reduce maternal deaths, improve infant health and reduce infant deaths, improve children's health under five years old and to combat or hold and reverse the spread of HIV/AIDS.

## The Launching

The MMMHC's launching of the Hi-5 program

started with a walkathon around the hospital participated in by its employees and other visitors from other hospitals in Ilocos Norte. This was followed by a twenty (20) - minute zumba exercise and the Flag Raising Ceremony. A program was conducted thereafter for the formal launching of the Hi-5 program held at the 5<sup>th</sup> Floor Function Hall, Annex Building of the hospital. This was graced by three distinguished guests namely, Dr. Edwin Monis representing Dr. Myrna Cabotaje, the DOH Regional Director of Region I, Dr. Francisco B. Ranada, III, the current President of the Philippine Hospital Association-Ilocos Norte Chapter, and Ms. Merci Ferrer, the National Director of Health Care without Harm, a non-governmental organization (NGO). The message of the Health Secretary Dr. Janette P. Loreto-

Garin about the concept of Hi-5 program and the benefits that the Filipino community will gain from implementing the program was delivered via video presentation. Each one of the distinguished guests delivered a short message after watching





and listening to the Secretary's message. Dr. Monis read Dr. Cabotaje's message encouraging the hospital to support the program. Dr. Ranada on the other hand, stressed on the importance of unity transparency and cooperation of the different health facilities in the area for the success of the program. Ms. Ferrer likewise pointed out that in the implementation of the program, waste management strategies have to be considered not only for the facility but more so for the patient and the community as well. The launching ended with the ribbon cutting of the Hi-5 Kiosk and release of balloons at the Outpatient Department (OPD) grounds.

for better screening of high risk pregnant patients in the Rural Health Units (RHUs), thus, ensuring that these patients receive optimum care without travelling far from their homes.

At present, the hospital has a Memorandum of Agreement with three (3) towns, namely, Banna, Nueva Era and Bangui, Ilocos Norte. These towns were selected based on the high number of high risk referrals from them. A senior resident and an OB nurse go to the rural health units every week for Banna and Nueva Era, and twice a month for Bangui. Consultations and

maternal health advocacy lectures were conducted. Non-stress tests were also done at a minimal fee. For Nueva Era, since October 2015, there were a total of 121 patients seen and 9 patients were referred to MMMH&MC for further evaluation and management. For Banna, since November 2015, one hundred thirty and 7 patients were seen and referred, respectively while

for Bangui which only started last February 2016, seventy-five patients were seen and 2 were referred to the institution.



As the Hi-5 focuses on Maternal Health Care, Infant Care, Child Care, HIV/AIDS and Service Delivery Network (SDN), the Mariano Marcos Memorial Hospital and Medical Center has implemented several strategies for each of the areas, as follows:

### Maternal Health Care

MMMh&MC has always been very active in its pursuit of achieving the MDG on Maternal Health. One innovative project of the hospital's Department of Obstetrics & Gynecology is the One Resident, One Town program. This was initiated to address the need

### Infant Care

With MMMh&MC's commitment to take its part in the reduction of infant mortality, the institution came up with an initiative to implement additional interventions to improve the survival of low birth weight neonates within the institution and its health service delivery network within the province of Ilocos Norte as well as

its neighboring provinces, namely: Ilocos Sur (from Sinait to Candon), Abra, Apayao and southwestern towns of Cagayan (Sta. Praxedes, Claveria and Sanchez Mira). These additional interventions include the Care of the Small Baby (CSB) and Newborn Emergency Transport Service Delivery (NETSD).

### **Care for the Small Baby (CSB) Program**

The CSB program comprises Essential Newborn and Intrapartum Care (EINC) and Kangaroo Mother Care (KMC). An important aspect of the program is the education and advocacy activities provided to the different frontline newborn care providers like doctors, nurses and midwives in the different LGU health care facilities within the network. The activities have already reached several LGU health care facilities-26 in Ilocos Norte, 20 in Ilocos Sur, 15 in Abra, 3 in Southwestern Cagayan and 12 in Apayao. The program aimed to teach these frontliners to stabilize high risk newborns prior to transfer to higher health care facility like the MMMH and MC through the S. T. A. B. L. E. Course (Sugar and Safe Care, Temperature, Airway, Blood Pressure, Laboratory and Emotional Support). The numbers of participants of the training workshop were 142, 101, 41, 51 and 175, for Ilocos Norte, Ilocos Sur, Abra, Apayao and Southwestern Cagayan and MMMH&MC (in-house), respectively.

### **Newborn Emergency Transport Service Delivery (NETSD)**

The NETSD is an emergency transport service delivery system based at MMMH and MC geared to retrieve, conduct and back transfer high risk newborn from health care facilities within its health service network. It is an extension service of the Neonatal Intensive Care Unit (NICU) of the hospital manned by three (3) teams, each having one (1) Neonatologist or Pediatrician who is PSNbM/PPS certified and one (1) NICU Nurse. All transport team members are certified with current 6<sup>th</sup> Edition of Neonatal Resuscitation and STABLE courses. For this purpose, the institution acquired two (2) portable neonatal transport incubators with built-in neonatal ventilators. This endeavor is the first in Philippine health history. With this, the landing hospitals where these babies shall be stabilized while awaiting for the transport team from MMMH and MC to pick up said babies were identified. For the Province of Apayao and Southwestern Cagayan - Far North Luzon General Hospital and Training Center, for the Province of Abra - Abra Provincial Hospital, for the Province of Ilocos Sur it will be Narvacan District Hospital and Gabriela Silang Provincial Hospital, for the northern part of Ilocos Norte - Bangui District Hospital and the rest will be picked up directly by MMMH & MC transport team.





# Mayor Hilarion A. Ramiro Sr. Regional Training and Teaching Hospital



All of the hospital staff were given a Hi-5 T-Shirt to be used during the launching and opening ceremony of Hospital Week Celebration. This activity was supported and attended by the newly appointed Regional Director of CHD 10, Dr. Nimfa Beduya-Torrizo, MPH and the staff of DOH-Region 10.

On August 10, 2015 (Monday) at exactly 7:30 in the morning, the Flag Ceremony was held in the hospital grounds attended by Dr. Torrizzo, DOH- Region 10 staff, hospital heads and staff and student affiliates. It was followed by the Eucharistic Mass Celebration at the newly opened hospital chapel with our celebrant, Reverend Fr. Jinny Villamor. After the Holy Mass, the blessing and ribbon cutting ceremony of the *Alagang Pinoy* kiosk at the hospital atrium was conducted. The ceremony was headed by the Regional Director, Misamis Occidental Governor Herminia M. Ramiro, and MHARSRTTH Medical Center Chief Dr. Jesus Martin S. Sanciangco III. It was followed by the blessing and

**M**ayor Hilarion A. Ramiro Sr. Regional Training and Teaching Hospital (**MHARSRTTH**) Hi-5 activity is the strategy being undertaken by the Department of Health's hospitals to complement and support the efforts of the DOH regional offices to achieve universal health care / Millennium Development Goals. This activity focused on maternal care, infant care, child care, HIV/AIDS and the service delivery network. The four major initiatives that MHARSRTTH adapted and implemented were the branding, *Kapit Bisig para sa Kalusugan Pangkalahatan*, improving access to available drugs and strengthening the service delivery network.

The MHARSRTTH Hi-5 launching activity was conducted last August 10, 2015 (Monday) together with the opening ceremony of the Hospital Week Celebration. This hospital Hi-5 activity was implemented from August 10-14, 2015 comprising of different HI-5 programs, lectures, and advocacies.





ribbon cutting of the new ICU, DR/NICU complex.

The honored guests, visitors, and hospital staff were invited to proceed to the New Conference Hall of MHARSRTTH for a short program. It was hosted by Dr. Dionne Anna Kristine B. Ybañez, head of the Obstetrics & Gynecology Department of the Hospital and started with an invocation and followed by the welcome address from the Chief of Medical Professional Staff, Dr. Mario Rafael B. Estella, FPPA. An update of the Hospital Profile was presented by the MHARSRTTH Medical Center Chief I, Dr. Jesus Martin S. Sanciangco III. The guest of honor was introduced by the Supervising Administrative Officer, Mr. Rocky D. Roa. An inspiring message was given by Dr. Torrizo. After that, messages were given by the Governor. Ramiro and Ozamiz City Mayor, Hon. Reynaldo O. Parojinog Sr. thereafter. An open forum were responded to by the Regional Director.

Hi-5 programs and activities were

conducted simultaneously at the out-patient department and hospital atrium. Information dissemination regarding the one week activity has been successful through the help of the media and distribution of flyers to clients in the Out-Patient Department and in clinical wards. Patients availing the services came from the different areas of Misamis Occidental and the nearby provinces of Zamboanga del Sur, Zamboanga del Norte, Lanao del Sur and Lanao del Norte.

The *KAPIT-BISIG PARA SA KALUSUGAN PANGKALAHATAN (KB para sa KP)* Medical – Surgical Caravan was successfully conducted last October 19-23, 2015 at the Margosatubig Regional Hospital, Margosatubig Zamboanga del Sur. It was participated by the medical, nursing and administrative staff of MHARSRTTH. Major and minor operations were performed during the caravan. There were a total of 10 major surgeries and 20 minor surgeries performed by the healthcare team of MHARSRTTH.





# Northern Mindanao Medical Center

**T**he Northern Mindanao Medical Center (NMMC) launched the Universal Health Care High Impact Five (UHC-Hi-5) on August 10, 2015. The Medical Center Chief, Dr. Jose C. Chan, and the DOH-Region 10 Assistant Regional Director Dr. Adriano P. Suba-an, graced the event that was scheduled with the NMMC's Hospital Week 2015 celebration.

As part of the Hi-5 goals, NMMC was able to conduct medical missions last year in various places. In has served 435 patients in Camiguin General Hospital; 387 in Kalipay, Gingoog City; 233 at San Fernando, Bukidnon; and 387 at Mambajao, Camiguin. Among the services they rendered were medical consultations and surgeries, from minor procedures like circumcision and cyst removal to major surgeries like orthopedic operations. Each mission included a lay forum to raise public awareness on health because the management believes that people will understand the importance of proper health care if they are educated.

Furthermore, these medical missions enabled doctors, nurses and other staff to share their talents and skills with other people. By extending their services outside the hospital, they touched the lives of many patients and their families; and to some extent, themselves as well because serving on medical missions proved to be a life-changing experience to them.

In just five months, its PhilHealth enrolment has shot up to about 14,637 after they enrolled patients who are not members yet.

Its blood-letting activities were done both on-site and off-site to support the patients' need for blood transfusion. As a result, a total of 7,414 patients were adequately supplied with their required blood products from August – December 2015. The newly formed Voluntary Blood Donation Committee arranges schedules for mass blood donation.

Its HIV/AIDS Core Team was able to screen 222 patients, with 100 patients currently going through antiretroviral treatment, where four of whom are positive for HIV/AIDS.

Its maternal care service scored a breakthrough in serving pregnant women after it assisted 7,081 deliveries from January to December 2015 with 5,154 via normal spontaneous delivery and the remaining 1,927 through cesarean sections, as recorded by its Department of Obstetrics and Gynecology.

At the Northern Mindanao Medical Center, the hospital staff are truly dedicated as they maximized their time and skills for the benefit of its patients.

*"At NMMC, we are Happy to Serve"  
"NMMC Para Sa Tanan"*

# Ospital ng Palawan

O n July 15-16 and 21-23, 2015, Medical Center Chief Dr. Melecio N. Dy attended the Kapit Bisig para sa *Kalusugang Pangkalahatan* coordination meeting and Hi-5 workshop for Department of Health (DOH)'s retained hospitals. The focal point of both activities was to introduce the Hi-5.



Ospital ng Palawan (ONP), being one of the DOH retained hospitals, plays an important role in

helping Hi-5 occur in synchrony with other agencies in order to have greater impact on the target populations. A committee on Hi-5 was created, which was composed of ONP division chiefs, section heads and the Health Education and Promotion Officers. The said committee drafted an action plan for the launching of the Hi-5 strategy. Materials needed for the launching were prepared, including *Pinoy* kiosk paraphernalia such as *Pinoy Tagubilin*, flyers, and other IECs.

The launching was held on August 10, at the ONP grounds. Prior to the opening of the program, T-shirts were provided to ONP employees as part of the Hi-5 promotion. The program started with an invocation, singing of the Philippine National Anthem and the DOH hymn, all of

which were led by the ONP choir, Dr. Dy addressed the attendees with warm welcoming remarks. This was followed by messages from guest dignitaries such as the Provincial DOH Officer Dr. Peter Hew G. Curameng, representing the Regional Director of DOH Regional Office IV Dir. Eduardo C. Janairo, Rep. Frederick Abueg of District II, Hon. Art Ventura representing Rep. Douglas S. Hagedorn of District III, Vice Mayor Luis Marcaida III representing Mayor Lucilo Bayron. Other dignitaries present include Councilor Matthew Mendoza and Mr. Rey Ventura.

After the messages from guest speakers, *Kuya Dok* and *Ate Nars*, composed of three doctors and nurses from the pool of ONP employees were introduced. These *Kuya Dok* and *Ate Nars* served as ambassadors of DOH in promoting the Hi-5 strategy. Next was the ribbon-cutting ceremony of the *Alagang Pinoy*, *Alagang DOH* kiosk, led by the guest dignitaries.





# Region I Medical Center

**G**uided by the Department of Health (DOH)'s theme *Sa Tuwid na Daan, Kalusugang Tuluy-Tuloy para sa Pamilyang Pinoy*, The Region I Medical Center (**R1MC**) keeps in mind the spirit for public service and the initiative to become an institution that can assist customers with their needs, earn their trust, and grow together with them.

The Universal Health Care High Impact 5 (UHC-Hi 5) at the Region I Medical Center was launched on August 10, 2015. Hi-5 is a strategy which aims to produce the greatest improvements in health outcomes and the highest impact on the priority, vulnerable population, with focus on five critical UHC interventions, providing tangible outputs which are felt through synchronized nationwide implementation of DOH activities. The five health priorities namely, Maternal Care, Infant Care, Child Care, the establishment of Service Delivery Network and addressing the concern on HIV/AIDS under the *Alagang Pinoy* brand.

R1MC, a DOH retained hospital, strongly supports the Hi-5 strategy towards *Kalusugang Pangkalahatan*. Concurrent with the observance of Hospital Week, the *Alagang Pinoy*, *Alagang DOH* was also launched as part of the campaign. Moreover, the *Alagang Pinoy* kiosk was formally opened through the cutting of the ribbon led by the dignitaries, DOH Assistant Secretary Elmer G. Punzalan and Assistant Regional Director, Dr. Edwin Sanchez and Provincial Health Officer, Dr. Anna Theresa De Guzman. In behalf of the Provincial Governor, Honorable Amado T. Espino, Dr. Agerico Jeremy Rosario as the Assistant

Provincial Health Officer represented him on this event. The R1MC Chief, Dr. Joseph Roland O. Mejia welcomed the guests and set the tone for the program.

The kiosk is primarily for the healthcare recipients' hospital visit to be a happy and worthwhile experience. It serves as patient information and assistance center as well as Philhealth registration booth. It is manned by compassionate and caring personnel with pin tags bearing the *Ate* and *Kuya* names, they are expected to treat patients with courtesy and smile at all times. The kiosk is open for 2 shifts in the morning and at night.

In line with the launching of Hi-5 is the establishment of a branding team. Branding is building a connection between patients and the institution, services and products. It is establishing a brand that our patients will trust. The *Kuya Dok* and *Ate Nars* brand will give the customers a reason to feel more connected. Mascots for the *Kuya Dok* and *Ate Nars* were also presented for visual appreciation. The branding committee is also responsible for harmonizing all activities pertinent to the *Alagang Pinoy* kiosk.



# San Lorenzo Ruiz Women's Hospital

In consonance with the Department of Health's (DOH) program, the San Lorenzo Ruiz Women's Hospital (SLRWH) conducted and participated in various activities of Hi-5 breakthrough services as follows: inauguration of Hi-5, launching at the hospital in coordination with Barangay Santulan which successfully interfaced in the motor parade

Valenzuela Medical Center (VMC), are the visiting hospitals to Laguna Medical Center, the host hospital in Region IV-A. The objective was to provide targeted elective major and minor operative care to patients with poor access to specialized surgical services in Laguna, one of the Hi-5 priority areas. A total of 101 surgeries (37 major and 64 minor) has been successfully operated and performed by SLRWH and VMC surgeons together with the Surgical Team from Our Lady of Fatima Medical Center headed by consortium consultants which hastened the accomplishment of target cases.



and ribbon-cutting of *Alagang Pinoy* kiosk, lecture facilitated by DOH-National Capital Regional Office representatives and former Health Undersecretary Dr. Ethelyn Nieto, and routine lectures regarding maternal, neonatal and child health and nutrition, service delivery network coordinated and established within the city of Malabon and other adjacent cities such as Caloocan and Valenzuela through service delivery network – coordinative meeting and referral system, HIV-AIDS counselling and testing to most at risk population, and concurrence to *Kapit Bisig Para sa Kalusugan Pangkalahatan* – Medical and Surgical Caravan 2015 conducted on October 18-23.

In this outreach service, SLRWH together with the







Generally, Hi-5 activities conducted were successful and have been implemented in the hospital as part of continuous improvement and provision of quality health services for all. Attainment and realization of the Hi-5 serve as the institution's stepping stone towards a holistic approach to health service delivery, a fulfilment of universal health care and Sustainable Developmental Goals.

The continued provision of funds for the Health Facility

Enhancement Program (HFEP) enabled the hospital to provide services very conducive to wellness. HFEP paved the way for our provision of a bigger space and more comfortable rooms for our patients. The hospital was able to construct a ramp for easier access to the second floor where the pediatric and medicine wards were relocated. The hospital was also able to provide a well ventilated waiting area, accommodating the increasing number of patients. All these improvements resulted in 98% client satisfaction rate to date.

The forthcoming implementation of 2015 and 2016 infrastructure projects would surely help fulfill our quest to be upgraded to a level II hospital with a bed capacity of at least 100. The project which is now in its final stage of planning began in the third quarter of 2016 and is expected to be fully implemented early the following year.



# Southern Isabela General Hospital

The Southern Isabela General Hospital (SIGH), an International Organization for Standardization (ISO)-certified health care institution and a Department of Health (DOH) national retained hospital, convened the local government unit

and partner agencies in August 2015 to launch Hi-5 with the theme *Alagang Pinoy, Alagang DOH, Tungo sa Kalusugan Pangkahalatan*.

Dr. Roselyn L. Dadural, Chief of Medical Professional Services, welcomed the participants with the news on the special breakthrough activities of the hospital in support of the Hi-5. "SIGH staff are courteous at all times to our clients and immediately responds and facilitates patient needs. In this way, we promote the positive image of health care workers that will increase customer satisfaction of patients and their families and utilization of our hospital," she added.

The *Alagang Pinoy* kiosks for indoor and outdoor were established to give information to the patient regarding the point of care - Philhealth enrolment medical assistance program, patient navigation and advocacies.

She also mentioned that one of the Hi-5 activities was the institutionalization of the HIV center because of the increasing rate of HIV infection. SIGH perseveres to be accredited and serve as HIV testing hub.

After the opening message, selected SIGH nurses performed the *Kalusugan*





*Pangkalahatan* (KP) jingle composed by the DOH Region IV-A Director Dr. Rio Magpantay and his staff.

The guest of honor was Pastor Artemio Villaluz, a senior citizen sector representative and the representative of Mayor of Santiago City, Engr. Joseph Tan. Pastor Villaluz stated that in this short period of time, there is a need for all the public and private health workers including other stakeholders to combine their efforts to produce the greatest improvement in terms of health outcome.

In June 2015, the DOH Regional Office conducted a provincial summit in Batanes and a regional summit in Nueva Vizcaya. This is a means of reaching the target population, improving access to health information and health services and commodities started in 2015. The hospital was able to deploy the Reach and Innovative Desired Rational Scores (RAIDERS), the health workers who look for clients who had not receive any immunization. With KP, these RAIDERS also searched for mothers who had not receive any prenatal check-up. “These are the activities to bridge the gap of health services especially to the people at the far flung areas”, Pastor Villaluz mentioned.

Dr. Leticia Cabrera from the DOH-RO2 also imparted her inspirational message: “After

all these efforts, let us all remember that it is part of our mandate to bring the best service. Our challenge is the achievement of our Millenium Development Goals. May we be reminded of our duties today; we are the frontline workers, together we bring the best provisions of health. It is in our hands the power and will to change.”

The *Kuya Dok, Ate Dok, Kuya Nars* and *Ate Nars* who served as ambassadors of SIGH and symbolizes the *Alagang Pinoy* brand displayed the 4 Cs: Committed, Competent, Compassionate, and Creative. The Hi-5 launching was a festive day. It also showcased the medical doctors and nurses’ talents to show everyone their lighter side, side by side with being compassionate and caring for all their patients.

The program ended with the cutting of ribbon of the indoor and outdoor *Alagang Pinoy* kiosk by all the guests and SIGH department heads.



# Valenzuela Medical Center

Inspired by Metro Manila's major launching of Hospital Hi-5, Valenzuela Medical Center (VMC) joined the efforts of the DOH Regional Offices and steered its own Hi-5 on August 10, 2015 during the National Hospital Week Celebration. Five colorful banners, each promoting the Hi-5 strategy, were decoratively placed at strategic areas and enhanced the festive atmosphere.

The launch, which was supported and complemented the Universal Health Care/Millennium

Development Goals, promoted the four major Hospital Hi-5 initiatives namely:

1. Branding *Alagang Pinoy*, *Alagang DOH* exemplified by *Alagang Pinoy* kiosk manned by *Kuya Dok/Ate Nars* (a customer relations trained personnel) in the lobby of the hospital, was created to advertise the patient centered holistic approach practiced by all VMC personnel. This one-stop shop booth for patients and their families provided information on hospital services and staff,





Hi-5 IEC materials, Philhealth concerns, helplines for easy communication and patient navigation. This positive branding venture, not only offered excellent customer service to all stakeholders but was also able to promote stewardship in every VMC personnel.

2. Commitment of VMC as visiting hospital to Laguna Medical Center, the host hospital in Region IV-A for a week-long *Kapit Bisig para sa Kalusugan Pangkalahatan* (KB para sa KP), a medical surgical caravan.
3. Improving access to available drugs by increasing cash advance to support the No Balance Billing Policy.
4. Strengthening the service delivery network focused on the Hi-5 interventions on maternal/newborn health and HIV/AIDS.

The unveiling program at the VMC conference room was simple. It started with an inspiring message from the Medical Center Chief II, Dr. Mario Panay, who reminded everyone of the 5Cs expected from a DOH personnel: Committed, Competent, Compassionate, Caring and Creative.

After the opening ceremony, Dr. Panay invited everyone to follow the Freedom Footprints, printed with words and phrases of love and acceptance which leads to the Zero Discrimination Hand Print Wall on the right, and the HIV/AIDS Information Booth on the left. This is initiative of the hospital on gender sensitivity where respect for each individual's "person" is symbolized by one's handprint and signature on the wall.

The HIV/AIDS information booth was built to promote HIV awareness and prevention, remove stigma and encourage voluntary HIV testing. To further support DOH's HIV/AIDS strategy, 16 DOH certified HIV counselors also distributed red ribbons, conducted HIV lectures and organized a HIV awareness film fiesta that showed non-stop HIV-themed movies at the out-patient department waiting area.

All clinical departments were involved to fortify SDN. During the children's hour, 50 hygiene kits were distributed to admitted patients in the Neonatal Intensive Care Unit (NICU), NICU extension and Obstetrics Care ward. "Buntis Day" hosted by the OB-GYN Department and attended by 70 pregnant women was filled with fun games and informative lectures on the importance of pre & postnatal check-ups, family planning, exclusive breastfeeding and Philhealth Package. VMC's dental service provided a week-long free tooth extraction, oral prophylaxis and fluoride application. Among the give aways were toothbrushes and toothpastes given to the first 100 children and pregnant mothers. Other free diagnostic services were 100 fasting blood sugar test, 50 electrocardiography 30 radiologic procedures and cancer screening through digital rectal examination and breast self-examination. Some fortunate children and adult had free herniotomy, thyroidectomy and cholecystectomy. The VMC's blood program section simultaneously conducted in-house and external mass bloodletting activities wherein 82 bags of blood were collected in VMC and 45 of blood were donated to Maysilo, Malabon.

Hi-5 in Valenzuela Medical Center was an event to remember.

# Veterans Regional Hospital

The major launching of Hi-5 Hospital was simultaneously conducted nationwide on August 6, 2015 at selected regional launching sites Luzon, Visayas and Mindanao. These hospitals are: Amang Rodriguez Memorial Medical Center in Metro Manila, Paulino J. Garcia Memorial Research and

Medical Center in Luzon, Western Visayas Medical Center in Visayas, and Southern Philippines Medical Center Veterans Regional Hospital in Mindanao.

Launching for the rest of the DOH-retained hospitals

in the entire country was scheduled for August 10, 2015 while the rest of the other hospitals may have undertaken their own launching on the set date, Veterans Regional Hospital (VRH) however did not make it in time due to the delay in the fabrication of the Alagang Pinoy kiosk which was supposed to be launched simultaneously with the Hi-5. Nevertheless, Hi-5 was introduced as a new program during the flag raising ceremony on Monday morning of August 10, 2015. It was also introduced to clients at the Out-patient Department as well as patients and watchers in the ward during the ensuing days. It is worthy to mention though that it did not simply end that way.

Several other activities were undertaken to pave the way for the program to leave a great impact on its target clients.

The following were the activities undertaken in relation



to the launching of the Hospital High 5 in VRH:

1. The *Alagang Pinoy* kiosk was formally introduced to the public and staff of VRH on August 14, 2015.
2. Even prior to August 2015, there were massive information drives conducted through regular guesting at the local radio station. Topics included the five thrusts and its activities like improved maternal, neonatal and child care, strengthened focus on HIV/ AIDS, and enhanced networking. Likewise, information and activities on the five thrusts were regularly provided during flag raising ceremonies and at the hospital paging



system. Hi-5 topics and programs were included in ward classes and watchers' classes.

3. Because Hi-5 implementation included several other activities, coordination and networking had to be established, if not strengthened. As early as July 2015, key Hi-5 players in VRH already began coordination with partner implementers to make the *Kapit-Bisig para sa Kalusugan Pangkalahatan* surgical caravan scheduled for October 19-23, 2015 a success, VRH being the lead hospital which shall provide the manpower and equipment for the said free surgical mission that will cater to the poor Novo Vizcayanos. (At least 100 patients benefited from the endeavor). Screening of patients commenced on July and ended September 30, 2015.

4. Had it not been for the schedule of Hospital Hi-5 launching provided by the DOH and the delay in the fabrication of the *Alagang Pinoy* kiosk, launching in VRH could have been done on August 6, 2015 to coincide with the Hospital Week wherein numerous activities were scheduled to be undertaken. Nevertheless, it is again worthy of allusion. VRH sports fest 2015 scheduled within the hospital week was also formally opened. Four teams competed in the different sports events that took 5 days to complete.

5. A "Search for Ms. VRH Healthy and Sexy at 60" was also held during the activity, which showcased VRH beauties who weighed 60 kilos and above. Like other contests, the

search displayed the contestants' talents and wit. This activity was conceptualized to encourage women of reproductive age to not just to feel good about themselves even if they are overweight but also to inspire them to lose weight to lessen the risks of maternal problems in the future thereby contributing to one of the 5 thrusts of Hi-5 which is maternal care.

6. There were also several highlights during that evening's program, like dance competition, with each sports fest team duly represented. Another was the presentation of the contest pieces of different entities in the songwriting contest for the VRH Hymn.



In its entirety the Hi-5 program at VRH is sending a lasting effect to its target beneficiaries. Implementation of the different programs under the Hi-5 program is still ongoing at VRH, with effects still resounding up through the dirt roads of far-flung barangays.

# Western Visayas Medical Center



**W**estern Visayas Medical Center (**WVMC**) is a DOH-Retained Tertiary, Teaching and Training Hospital with 425 bed capacity health care institution located at Mandurriao, Iloilo City. Pre-launching of the Hi-5 was done on June 8, 2015 and started with a Hataw exercise of five lead dancers wearing individually assigned colors to signify the five impact areas: blue for mother care, violet for infant care, yellow for child care, red for HIV/AIDS, and green for service delivery network. The wall of support was put up with five color paints to represent each key area. Medical Center Chief Dr. Jose Mari C. Fermin led the rest of the employees in posting hand prints on a blank white canvass.

The Hi-5 kiosk with *Ate Nars* and *Kuya Dok* was set up. This embodies the ideals of customer service the extra mile way.

WVMC was designated as the venue for the grand launching of Hi-5 for Regions 6,7 & 8.

On August 6, 2015, the grand launching commenced with a motorcade to create awareness to the community of Iloilo City. This was participated by almost 278

personnel and guests to include 56 motor vehicles, 21 bikers, 3 motorcycles, 2 police guides, 10 pieces drummer band and 3 ambulances.

Heavy rain and strong wind visited the region the night before the event and the rented stage that was set up was damaged. The crew repaired the stage for use on August 6 but continuous heavy rain prevented





them from using it.

The actual launching was done in the medical center's conference room. A showcase of multi-talented staff from all departments entertained the guests with a production number of song and dance in a play centered on the five key areas. Undersecretary Vicente Belizario from DOH Central Office, Dir. Marlyn W. Convozar(Regional Director of DOH RO6), Dr. Julius Drilon(Medical Center Chief of CLMMRH), Dr. Joseph Dean Nicolo(Chief of Hospital of DJSMMMC-EH), Dr. Ma. Lourdes Hembra(Chief of Hospital of SATRC), Dr. Feman Autajay(OIC Medical Center Chief of WVS), Dr. Vinson Nacion(Chief of Hospital of San Joaquin Mother and Child Extension Hospital), and Mayor Michael Gorriceta of the Municipality of Pavia were all present to grace the important affair.

To reach a wider audience outside the healthcare facility, WVMC extended the launching at SM City Iloilo on August 9, 2015. Lectures on HIV, Maternal care, Immunization, EINC and Service



Delivery Network were done. WVMC also offered to the public medical, surgical and pediatric consultation with 92 patients, blood pressure taking of 109 patients, blood donation of 17 clients, HIV AIDS testing and counseling of 21 clients, and setting up of kiosk for health education and distribution of IEC materials.

WVMC also improved its infrastructure with major renovations on Central Supply, Female Medical wards, Pediatric Ward, Human Milk Bank and Dialysis Unit



# Zamboanga City Medical Center

**T**he Zamboanga City Medical Center (**ZCMC**) joined the nationwide implementation of the Hospital Hi-5 Program last August 10, 2015. The event kicked-off with a colorful parade around the ZCMC grounds which was participated in by hundreds of employees. This was followed by the Hi-5 launching program at the conference room which was graced by City Health Officer Dr. Rodelin Agbulos, Councilor Vincent Paul Elago the Chairman of the Committee on Health, the representatives of District 1 Congressman Celso L. Lobregat and District 2 Congresswoman Lilia M. Nuño and Dr. Joshua Brillantes of the Department of Health Region Office 9.

The program highlighted the importance of the five critical Universal Health Care interventions which are reducing maternal, infant and under-five mortality, reducing the burden of HIV/AIDS, and establishing/strengthening of the service delivery networks. An audio-visual presentation featured

the programs that ZCMC has been implementing in support of the Hi-5 strategy such as the Human Milk Bank which is the only milk bank outside Metro Manila, Kangaroo Mother Care Unit and the Ligaya Center for Healing which is the treatment hub for HIV patients in Western Mindanao. *Kuya Dok* and *Ate Nars* also made their first public appearance.

Immediately after the program, the unveiling of the *Alagang Pinoy* kiosk took place. The kiosk instantly drew the attention of our clients as the staff distributed brochures on Hi-5 and carefully explained to them the importance of each component of Hi-5.

The launching became more festive when the ZCMC







Team composed of 30 physicians , 10 nurses and 2 Administration staff conducted the *Kapit Bisig para sa Kalusugan Pangkalahatan* (KB para sa KP) Surgical Caravan Mission at the Zamboanga Sibugay Provincial Hospital. 59 operations were done which included Thyroidectomy, ECCE with PCIOL, Hernioplasty with application of mesh, Cheiloplasty, Neck exploration with ligation of bleeders, Hydrocelectomy, and Hernioplasty.

employees gathered at the hospital plaza to participate in the dancing to the *Kalusugan Pangkalahatan* jingle. They did not mind the scorching heat of the sun as they did the zumba for a solid one hour.

On October 19-23, 2015 the ZCMC Medical-Surgical

The second *KB para sa KP* caravan for Obstetrics and Gynecology cases took place on February 25-27, 2016 at the Dr. Jose Rizal Memorial Hospital, Dapitan City where 20 major surgeries were done.





